

## FUNDRAISER COMMITTEE

**Joe Powell** – President  
(940) 390-1044

**Tom Neely** – Vice President  
(254) 396-6019

**Amy Alambar** – Event Chair  
(972) 741-6333

**Ben Brown** – Roping Chair  
(940) 391-6200

**Fran Fritz** – Treasurer  
(940) 390-2234

**Jo Hatchell** – Auction Chair  
(817) 228-3842

**Angie Powell** – Secretary  
(940) 390-1485

**Cindy Schiller** – Concessions Chair  
(972) 965-4081

**Elise Shelton** – Donations Chair  
(940) 391-0685



**TEXAS COWBOYS  
AGAINST CANCER**  
CIRCA '09

## 2011 Fundraiser Sponsorship Brochure

**Team Roping, Jr. Calf Roping,  
Dinner, Dance**

*Saturday, October 8, 2011  
Diamond T Arena, Denton, Texas*

P.O. Box 132 • Ponder, TX 76259  
[www.texascowboysagainstcancer.org](http://www.texascowboysagainstcancer.org)

*Your participation makes our fundraiser a success and  
the benefit to our recipient is immeasurable.*

## WHO WE ARE

Texas Cowboys Against Cancer is a non-profit organization that provides financial assistance to persons who have been diagnosed with cancer and are uninsured or underinsured.

Our organization was founded in response to family member's experiences in dealing with cancer and the costs thereof. Even with insurance, the monetary outlay for treatment can be devastating and the effects long lasting on the individual and family members involved. Texas Cowboys Against Cancer is the direct outgrowth of the successful benefits held for our family members, Joe Powell in 2002, and Johnnie Neely in 2009, to help defray the costs associated with their treatment for cancer. Texas Cowboys Against Cancer was formed to assist others who find themselves in similar circumstances.

Texas Cowboys Against Cancer holds one benefit per year, the proceeds of which will go to an individual chosen by our board from the applications we receive.

## OUR EVENT

The 3rd Annual Texas Cowboys Against Cancer Benefit is just around the corner! We invite you to promote your business while supporting this important cause by becoming a sponsor.

We have made some exciting improvements for this year. The event will include youth events such as Jr. Calf Roping and Mutton Bustin', Team Roping, Shopping, Dinner, Dance, Live Music, Silent Auction, Live Auction, and Raffle Drawing.

The Event activities will be held on Saturday, October 8, 2011, at the Diamond T Arena in Denton, Texas.

## THIS YEAR'S RECIPIENT

Brion Taylor has been selected as our 2011 Fundraising Recipient. He has been battling Throat Cancer since September 2009. Brion and his family are very appreciative of every effort being put forth on this event.

Please check our website for more updates on the event  
and follow us on Facebook.

# SPONSORSHIP LEVELS



**TEXAS COWBOYS  
AGAINST CANCER**  
CIRCA '09

## TOP HAND

Event sponsorship includes

- Event naming rights
  - Radio exposure
  - TCAC website recognition
  - Promotion space at event
  - Advertising throughout event
  - 8 Dinner/Dance Event Tickets/Full Table
- \$5,000**

## CHUCKWAGON

Concession sponsorship includes

- TCAC website recognition
  - Promotion space at event
  - Advertising throughout event
  - 6 Dinner/Dance Event Tickets
- \$2,500**

## WRANGLER

Each package includes

- TCAC website recognition
  - Promotion space at event
  - 4 Dinner/Dance Event Tickets
- \$1,500 each**

*Team Roping Header*

*Team Roping Heeler*

*13 - 15 Tie Down*

*12 & Under Tie Down*

## BUCKAROO

Mutton Bustin sponsorship includes

- TCAC website recognition
  - 2 Dinner/Dance Event Tickets
- \$500**

*We welcome Co-Sponsors  
for any of the events and/or  
more than one sponsor in each category.  
Event Fundraising Profits/Funds go to  
2011 Recipient, Brion Taylor*